



# Annual report 2018





# TABLE OF CONTENTS

## CEED Annual report 2018

<b>1- About CEED</b>	<b>01</b>
<b>2- CEED in Uganda</b>	<b>02</b>
- The Environmental Sustainability Project	02
- Youth Advocacy & Communications Project	02
- The Youth Entrepreneurship Project	03
- The Video Documentary Project	03
<b>3- CEED in Montreal</b>	<b>04</b>
- Root: Growth and development in Africa conference	04
- Showcase 2018: Ataste of Gulu	04
- Thione Niang: Impact Investing in Africa	05
<b>4- News in Office</b>	<b>05</b>
- Josie Fomé - Internship Coordinator	05
- Camina Harrison-Chéry - Communications and Events Coordinator	06
<b>5- Financials</b>	<b>07</b>
<b>6- Thank You</b>	<b>08</b>



# 1 ABOUT CEED

CEED Concordia is a non-profit organization operating in Montreal, Canada and Gulu, Uganda. We are an organization dedicated to social justice, community empowerment, and positive change by supporting youth in our communities. CEED offers Concordia and Ugandan students an opportunity to contribute to sustainable community projects in northern Uganda for 3-month internships during the summer semester. We are working to shape better communities and future leaders for a better tomorrow. Every year, approximately 25-30 youth from both communities become involved with our program through internships, academic initiatives, and various positions within our organization.



## MISSION

We foster community engagement through youth skills development and information sharing.



## VISION

We see youth as change agents in their communities.



## VALUES

Equality, Integrity, Social Justice and Sustainability.



In **2018**, students worked on our four core projects:

Environmental Sustainability, Youth Advocacy & Communication, Youth Entrepreneurship, and Video Documentary. During the 3 months Ugandan interns and interns from Canada tackled their mission to support youth in Gulu. CEED's internship projects strive to be responsive to community needs and put youth at the forefront as leaders and change makers. In all of our projects, it is important that interns interact with young people and other key stakeholders to understand the complex challenges our projects confront. Problem solving, flexibility, team work, and creativity are key ingredients to making any project successful. Thanks to CEED Uganda, we ensure the sustainability of the projects all year long.

### THE ENVIRONMENTAL SUSTAINABILITY PROJECT

The ESP team conducted workshops with two local schools, developing their composting systems and planting trees on their campus, as well as relaunched the composting system on the CEED compound. By empowering youth through their workshops, students become environmental ambassadors and are given the tools to sustainably develop their community and future. The team **“successfully continued 3+ years of direct community engagement and empowerment, planted 65+ trees”** through student workshops, and **“educated 80+ students”** about climate change and environmental sustainability.



### YOUTH ADVOCACY & COMMUNICATIONS PROJECT

The team successfully **“produced and aired two radio shows”** which received a lot of positive feedback from the community. As a result of their high social media presence, great communication with the local radio station, Radio Rupiny, and persistent scouting for potential achievers for the shows the **“story of the June Young Achiever, Hope, was picked up by Daily Monitor newspaper and widely distributed online and throughout the country”**.





THE YOUTH ENTREPRENEURSHIP PROJECT

After receiving a total of 51 applications from applicants in each division of Gulu, the team selected and **“trained 8 businesses which totaled 31 individuals”**. The team **“facilitated workshops and coordinated guest speakers”**, while **“partnering with local organizations”**, such as TechnoServe, which champions local small businesses, to build the workshop content and to engage experienced facilitators for financial management. The team successfully **“implemented their own business knowledge to help guide and improve business plans for the business competition they hosted”** and supervised which awarded three successful businesses and **“provided them grants”**.



THE VIDEO DOCUMENTARY PROJECT

The team **“filmed and produced a documentary”** based on the life of local hip hop artist, Mc Twitch. Mc Twitch’s life story is characterized by resilience, unending hope and the extreme passion to milk her talent for the good of her community. Their **“premier screening”** event of the film, dubbed “Art for Change,” generated **“a crowd of approximately 200 people”**. The event’s programming consisted of **“a panel discussion and performances by local dancers”** and MC Twitch. The panel discussed how different forms of art can be leveraged to positively impact communities in both the social and economic aspects. **“The documentary was screened to a sold out audience in its Canadian premiere”**. The team also filmed two short documentaries on CEED’s Environmental Sustainability & Youth Entrepreneurship projects allowing anyone to quickly get acquainted with CEED’s initiatives. Furthermore, this team **“partnered with the Gulu International Film Festival (GIFF) and taught sound recording and cinematography workshops”** which were instrumental in sharing skills with the youth of Gulu.





### 3 CEED IN MONTREAL

## I ROOTS: GROWTH AND DEVELOPMENT IN AFRICA CONFERENCE 2018

In partnership with the African Students' Association of Concordia (ASAC) and UNICEF Concordia, CEED hosted a conference and cocktail to celebrate development on the African continent. Four speakers shared their professional and personal experiences working in politics, business and/or arts! The event was free of cost to students, with over 80 attendees. The speakers included: Charles Onu, with a Master's at the McGill University Health Centre (MUHC) and is a Microsoft Certified Technology Specialist (MCTS). Raphael Nzirubusa, a Financial analyst at JP Morgan. Mark Frimpong Kwakye, a doctoral candidate at Concordia University and Layial El-Hadi, assistant professor and program director for the Graduate Certificate in Innovation, Technology and Society here at Concordia.



## I SHOWCASE 2018: A TASTE OF GULU

The showcase highlights CEED's projects and reflects Gulu, Uganda and its cultures, foods, arts & crafts. The event gathers CEED interns, alumni, partners and the Concordia community. The event is free, wine and refreshments are provided, and handmade goods from Gulu's Main Market are available for purchase. The over 70 people in attendance exchanged with interns at project stations, tried typical Ugandan foods like chapati and samosas and heard from board members, the Executive Director and read testimonials from Ugandan interns. The goal is for attendees to learn about CEED's projects in Gulu and create excitement for the fall recruitment period.





## ITHIONE NIANG: IMPACT INVESTING IN AFRICA

This event fostered discussion on sustainable development initiatives on the African continent and aimed to create a space where like-minded individuals could network and connect. CEED partnered with the African Students' Association of Concordia, ACSioN Concordia, and Hawa Keita. Thione Niang, social entrepreneur and Co-Founder of Akon Lighting Africa, spoke to over 250 students and community members. Attendees had the opportunity to purchase and sign Thione Niang's book, as well as participate in a networking cocktail.



### 4 NEWS IN OFFICE



#### Josie Fomé - Internship Coordinator

Josie first joined CEED as an intern in the Summer of 2018 as part of the Youth Advocacy & Communications Project; along with her team, she helped produce a monthly radio talk show that highlighted young achievers in the community. She is a graduate of Concordia University in Communication Studies (BA '17) and Journalism (Gr.Dip. '18). Her passions cross many disciplines with a constant focus around storytelling and social justice. She returns to CEED as the intern coordinator. She is responsible for the recruitment and training of the interns as well as providing support throughout the summer program to ensure that they have a challenging and fulfilling learning experience. She's excited for what this year holds and looks forward to the relationships that will grow as a result of this exchange.

“ I love how the internship allows for each intern to dig deeper within themselves, thus getting to know themselves in a new light, as well as providing space for rich community engagement that touches the lives of many long after interns have left the compound. ”





## Camina Harrison-Chéry - Communications and Events Coordinator

Camina joined CEED's team in 2018 as the Communications and Events Coordinator. She manages the social media accounts, plans and executes events, and maintains CEED's online presence and alumni engagement. Completing her Bachelor's degree in Communications, Camina is passionate about social justice issues, youth entrepreneurship and awareness building. Her goals for 2018 were to increase CEED's visibility on campus and broaden CEED's network inside and outside Concordia. She also aims to inspire students and community members alike through various events that promote the three pillars of sustainability and improve student life.

**"CEED being founded by students, funded by students and run for students, make it a dynamic workplace, with no shortage of content to post, students to engage or connections to make. As the Communications and Events Coordinator, it's extremely rewarding to be able to leverage my skill set to support CEED's many initiatives!"**



## 95% INCOMES FROM FEE LEVIES 60% TO PROGRAM IN UGANDA

### REVENUES

Student Fee	274,282	95%
Donation and Grant	10,200	4%
Fundraising and Activities	5,075	2%

### TOTAL

**289,557**

### EXPENSES

Salaries	75,872	28%
Project in Uganda	160,934	60%
Administration & Miscellaneous	31,946	12%

### TOTAL

**268,752**





## 6 THANK YOU

This year, our mission and impacts would be possible without the support of so many actors. CEED would like to acknowledge the support of our board of directors for the governance of our organization.

We cannot thank enough the Concordia Community for all their efforts including: The Loyola College for Sustainability and Diversity, Fee levies and Student Groups, and last but not the least Concordia students for trusting and participate to our projects both in Canada and Uganda.

# THANK YOU







## **CEED CONCORDIA**

If you have any questions or would like to get involved with our organization, please feel free to reach out to us!

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